

## Strategic Planning Agenda

**February 9, 2009**

1. Mission Statement
2. Core Values
  - Commitment
  - Opportunity
  - Motivation
  - Perseverance
  - Accountability
3. Financial Performance trends and projections
4. Marketing/Advertisement needs and strategies
5. CARF Quality Improvement
6. Policy and Form Revision
7. Personnel Qualified Staff and longevity
8. Training Requirements
9. Cultural Competency
10. Consumer Satisfaction
11. Community Involvement (advocacy)
12. Centralized Referral
13. Additional Items

Biannual Meeting – Oct 2009